

# Sparkle

PARK LANE JEWELRY CONVENTION  
2018

## Orlando Convention

## 2018 Preview

**A Park Lane Convention is like no other! Our training seminars are led by Field Leaders who are passionate about sharing their time and talent for everyone's success.**

*The location is a first and the agenda will be unique as well!*

### THURSDAY

11:00 am - Noon

**Executive Welcome**  
(SDV and above levels)

1:30 pm - 4:30 pm

**Leadership Training Seminar**  
(Division and above levels)

7:30 pm - 9:00 pm

**Private Sparkle Suite:**  
Convention attendance goal winning teams can mingle and choose their favorite Sparkle as a reward!

### FRIDAY

9:00 am - 11:30 am

General Session & new catalog launch

11:30 am - 2:30 pm

Break

1:00 pm - 2:15 pm

CEO, Scott LeVin's Business Building Seminar  
(qualify to attend)

2:30 pm - 4:30 pm

General Session

5:30 pm - 7:00 pm

Advancement Recognition Dinner

7:00 pm

Sparkle Dance Party

### SATURDAY

9:00 am - 11:30 am

General Session

9:30 am - 11:00 am

Spouse/Significant Other Meeting

11:30 am - 1:30 pm

Break

1:30 pm - 5:00 pm

General Session

7:00 pm

Gala Dinner & Awards "Night to Sparkle"

Teams will be seated together in the ballroom on Friday and Saturday. Start planning your SPARKLE table décor and team SPARKLE accessories. Will everyone wear sparkly scarves? Glitter hair spray? LED boas?

*get your sparkle on*

**Make your travel plans accordingly.  
You won't want to miss a moment of  
Park Lane's Sparkle Convention!**

