

MAKE YOUR ENTRANCE Grand



Make a
statement!

VANILLA necklace



6 pairs - 1 price

HARBOR earrings



BREAKOUT ring



DIMENSIONS ring

also
available
in Gold
←



TIRAMISU watch

Wrap style watch is also
available in tan & gold!



FINCH bracelet

Primrose
Yellow

Pale
Dogwood

Hazelnut

Island
Paradise

Greenery

Flame

Pink
Yarrow

Lapis
Blue

Niagara

Kale

Park Lane jewelry adds sparkle to each of Pantone's newest colors!

JUST MAY Style

park*lane®
JEWELRY SINCE 1955

get
noticed!

BUY 2@ FULL
PRICE

GET 4@ HALF
PRICE

Full Price Items:

HARBOR EARRINGS #12990: \$42 (6 PAIR SET!)
DIMENSION RING #12637: \$30

Half Price Items:

FINCH BRACELET #12985:	\$60	\$30
BREAKOUT RING #12750:	\$68	\$34
TIRAMISU WATCH #12765:	\$132	\$66
VANILLA NECKLACE #13009:	\$158	\$79

\$490 VALUE FOR ONLY \$281

LESS THAN \$26 PER ITEM FOR THIS DESIGNER LOOK!

Be Daring

STYLE TIP: Having a bold statement necklace each season helps you to create your signature look.

Dress Up the Casual

STYLE TIP: T-shirts are without a doubt one of the most important wardrobe staples every woman should own. Worn solo or paired with a jacket, T-shirts absolutely NEED jewelry. After all, without jewelry, it's just clothing!

STYLE TIP: A watch should never stand alone! Pair it with a bracelet for a polished look.

Your Park Lane Representative –

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BE IN THE SPOTLIGHT



Great for layering

STEP-UP necklace



SPELLBOUND necklace



VERONA necklace



Adjustable fit & available in other colors..



WICKED bracelet



SERENA bracelet



Great value



STEP-UP earrings



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lapis
blue

BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

SPELLBOUND NECKLACE #12365: \$64
STEP-UP EARRINGS #11712: \$18

Half Price Items:

STEP-UP NECKLACE #11711:	\$84	\$42
VERONA NECKLACE #10074:	\$74	\$37
*WICKED BRACELET #12836:	\$76	\$38
SERENA BRACELET #11760:	\$66	\$33

\$382 VALUE FOR ONLY \$232

THAT'S LESS THAN \$39 PER FABULOUS ITEM!

*HOSTS CAN PURCHASE WICKED BRACELET FOR ONLY \$19 AS A "THANK YOU" AWARD! IT'S OUR WAY OF SAYING, "THANK YOU" WHEN YOU HOST A PARK LANE GET-TOGETHER!

2017 Pantone Color

Conveying total energy is LAPIS BLUE. Strong and confident, this intense blue shade reflects an inner radiance.

Dress Up the Casual

STYLE TIP: In case you didn't already know, the white shirt is a basic wardrobe essential. But to call it "basic" is to underestimate the many ways it can be reimagined with the addition of Park Lane jewelry!

STYLE TIP: Frame a shorter necklace with a long, layering piece.

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THE NEW

CLASSICS



SCARLET necklace



SCARLET bracelet

Classic pearls
with a twist

Great value



DOLLY ring



Perfect
gift



PEARL necklace

MATINEE earrings



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pale
dogwood

2017 Pantone Color

PALE DOGWOOD is a quiet and peaceful neutral pink whose soft touch infuses a healthy glow for all skin tones.

Dress Up the Casual

STYLE TIP: A neutral top and bottom (think jeans and a shirt!) requires a “beloved third piece”. That’s what stylists call a jacket or vest. Park Lane’s beloved third piece is always 1/2 price – just like the fourth, fifth and sixth beloved pieces!

STYLE TIP: Pearls are timeless! A great way to update pearls is by mixing in a little metal.

Your Park Lane Representative:

BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

DOLLY RING #12833:	\$36
MATINEE EARRINGS #0892:	\$18

Half Price Items:

SCARLET NECKLACE #12867:	\$68	\$34
SCARLET BRACELET #12868:	\$48	\$24
PEARL NECKLACE #12865:	\$44	\$22

\$214 VALUE FOR ONLY \$134

**THIS CLASSIC COLLECTION AVERAGES LESS THAN
\$27 PER PIECE!**

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HEMATITE

FASHION



NOW & FOREVER
necklace



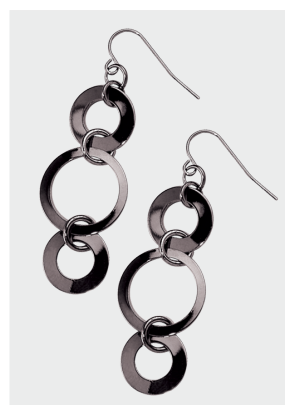
Great value

FOCUS bracelet



3 colors

CREST bracelet



CHIC earrings



CHIC bracelet

Available in
4 colors



Lightweight
layering in
four colors

CHIC necklace



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greenery

BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

FOCUS BRACELET #12769:	\$28
CHIC EARRINGS #10210:	\$22

Half Price Items:

CHIC NECKLACE #10209:	\$60	\$30
*CREST BRACELET #20107:	\$112	\$56
CHIC BRACELET #12212:	\$40	\$20
NOW & FOREVER NECKLACE #20050:	\$68	\$34

\$330 VALUE FOR ONLY \$190
THAT'S LESS THAN \$32 PER GORGEOUS ITEM!

*HOSTS CAN PURCHASE CREST BRACELET FOR ONLY \$19 AS A "THANK YOU" AWARD! IT'S OUR WAY OF SAYING, "THANK YOU" WHEN YOU HOST A PARK LANE GET-TOGETHER!

2017 Pantone Color

GREENERY is Pantone's Color of the year! Nature's neutral, Greenery is a versatile "trans-seasonal" shade that lends itself to countless jewelry color combinations.

Dress Up the Casual

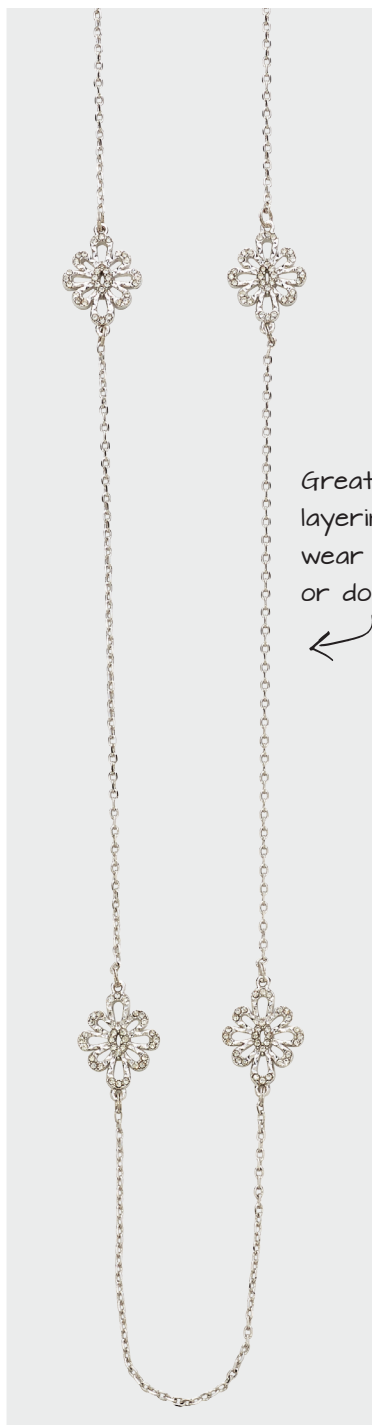
STYLE TIP: Hematite is a silver-gray toned metal that fashion bloggers LOVE. It's edgy but at the same time, it compliments every wardrobe color. Plus, it pairs well with silver and rose gold for a classy, mixed metal look.

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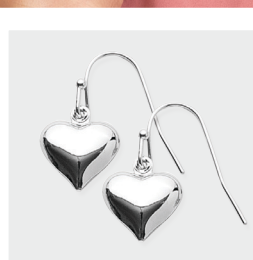
LAYERED park*lane JEWELRY SINCE 1955

WITH LOVE



JENNIFER necklace

Great for layering, wear long or doubled!



ADORE earrings



LIFESTYLE bracelet

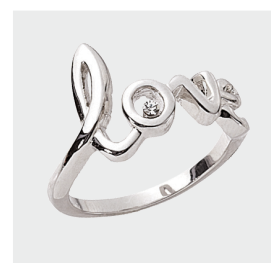


AMOUR necklace



PAWS bracelet

Animal-lover favorite



AMOUR ring

Available in 3 colors



Primrose Yellow

Pale Dogwood

Hazelnut

Island Paradise

Greenery

Flame

Pink Yarrow

Lapis Blue

Niagara

Kale

Park Lane jewelry adds sparkle to each of Pantone's newest colors!

JUST MY Style

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fashion

Fashion Trend

STYLE TIP: Charms, symbols and word jewelry layered or worn solo gives you multiple options to wear your heart on your sleeve... and on your neck and on your fingers too!

Dress Up the Casual

STYLE TIP: Don't you just LOVE the new T-shirt craze? Designers from all brands are showing T-shirts layered, tucked, loose, and every look in between. Just don't be caught wearing a plain T-shirt! Let your jewelry choices add the fun, finishing touch!

Your Park Lane Representative:

BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

ADORE EARRINGS #12327:	\$24
AMOUR RING #11195:	\$24

Half Price Items:

JENNIFER NECKLACE #12963:	\$84	\$42
AMOUR NECKLACE #10962:	\$40	\$20
*PAWS BRACELET #13002:	\$38	\$19
LIFESTYLE BRACELET #12901:	\$46	\$23

\$256 VALUE FOR ONLY \$152
LESS THAN \$26 PER PIECE!

*PAWS BRACELET IS ONE OF MANY ITEMS FEATURED IN PARK LANE'S FUNDRAISER PROGRAM. PARK LANE GIVES BACK A FULL 50% OF FUNDRAISER SALES. WHAT'S YOUR FAVORITE CAUSE?

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GET NOTICED

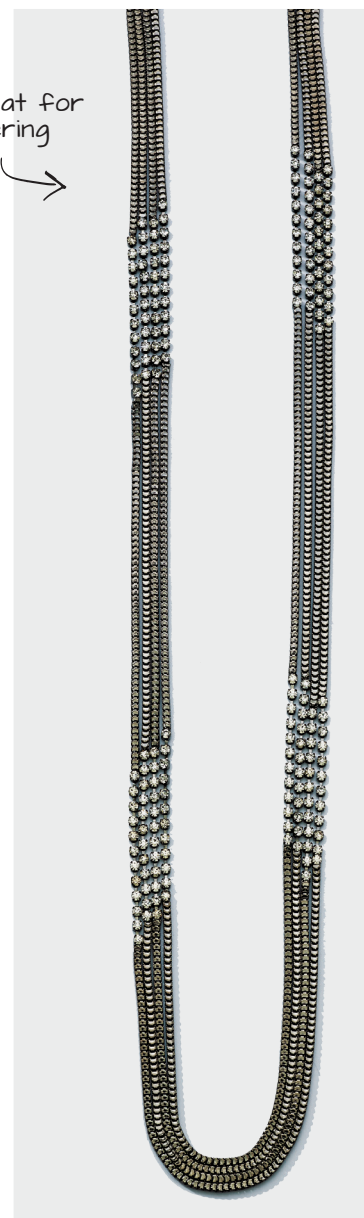


Fringe factor

GIGABYTE earrings



SAVVY ring



GIGABYTE necklace

Great for layering



WICKED bracelet



Available in
3 colors



GLO earrings

Collect all
colors



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hazelnut

2017 Pantone Color:

HAZELNUT is the key neutral for spring. This shade brings to mind a natural earthiness. Unpretentious and with an inherent warmth, Hazelnut is a transitional color that effortlessly connects the seasons.

Dress Up the Casual

STYLE TIP: A great way to update your silver is to add some hematite. It gives a fresh and updated look that is both edgy and elegant.

STYLE TIP: Neutral clothing colors are timeless and are the perfect canvas to showcase your Park Lane jewelry choices!

Your Park Lane Representative:

BUY 2 @ FULL PRICE

GET 4 @ HALF PRICE

Full Price Items:

GLO EARRINGS #12984:	\$42
SAVVY RING #12326:	\$34

Half Price Items:

GIGABYTE EARRINGS #11254:	\$48	\$24
*GIGABYTE NECKLACE #12874:	\$92	\$46
*WICKED BRACELET #12836:	\$76	\$38

\$292 VALUE FOR ONLY \$184

THIS HEMATITE COLLECTION AVERAGES LESS THAN \$37 PER ITEM!

*HOSTS CAN PURCHASE WICKED BRACELET OR GIGABYTE NECKLACE FOR ONLY \$19 AS A "THANK YOU" AWARD! IT'S OUR WAY OF SAYING, "THANK YOU" WHEN YOU HOST A PARK LANE GET-TOGETHER!

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ISLAND PARADISE



JUNO necklace



MANTRA bracelet



GOLDEN CAVIAR earrings



WILD CHILD rings



GOLDEN CAVIAR necklace

Pantone color inspired



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island
paradise

BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

GOLDEN CAVIAR EARRINGS #12475: \$30

WILD CHILD RING #12852: \$40 (5 RING SET!)

Half Price Items:

*JUNO NECKLACE #12991: ~~\$58~~ \$29

MANTRA BRACELET #12611: ~~\$72~~ \$36

FOREST BRACELET #12871: ~~\$72~~ \$36

GOLDEN CAVIAR NECKLACE #12476: ~~\$68~~ \$34

\$340 VALUE FOR ONLY \$205

**THIS COLLECTION AVERAGES LESS THAN \$21
PER FABULOUS PIECE!**

*HOSTS CAN PURCHASE JUNO NECKLACE FOR ONLY \$19 AS A "THANK YOU" AWARD! IT'S OUR WAY OF SAYING, "THANK YOU" WHEN YOU HOST A PARK LANE GET-TOGETHER!

2017 Pantone Color:

ISLAND PARADISE is a refreshing aqua that calls to mind a change of scenery. A cool, blue green shade that speaks to our dream of tropical settings and our desire to unwind.

Dress Up the Casual

STYLE TIP: Pantone color inspired jewelry is an economical way to look fashion forward and on trend.

STYLE TIP: When wearing high impact statement necklaces, keep your other accessories more delicate.

Your Park Lane Representative:

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GET COLORFUL



Pantone
inspired

CONFETTI necklace

PLUSH ring



SUGAR PLUM earrings

LIV necklace



Collect all
4 colors

CHIC bracelet

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BUY 2 @ FULL PRICE | GET 4 @ HALF PRICE

Full Price Items:

SUGAR PLUM EARRINGS #12776: \$26
CHIC BRACELET #12212: \$40

Half Price Items:

CONFETTI NECKLACE #12907: ~~\$110~~ \$55
PLUSH RING #12952: ~~\$60~~ \$30
LIV NECKLACE #12897: ~~\$60~~ \$30

\$296 VALUE FOR ONLY \$181

**THIS DESIGNER INSPIRED COLLECTION AVERAGES
LESS THAN \$37 PER ITEM!**

2017 Pantone Color:

NIAGARA leads the Pantone Fashion Color Report as the most prevalent color for 2017. Niagara is a classic denim-like blue that speaks to our desire for ease and relaxation.

Dress Up the Casual

STYLE TIP: Add a statement necklace to chambray and denim for a casual, chic look.

STYLE TIP: Statement necklaces, cuff bracelets and crystal earrings all made an impact on the runway during Fashion Week. Park Lane offers the same looks for a fraction of the designer's prices!

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EFFORTLESS GLAM



Pantone color
inspired



PENELOPE necklace



3 earrings
1 price

BUMBLES earrings



SERENA bracelet



KATE watch



Also available
in silver

VELOCITY ring



4 rings
1 price

WILD CHILD rings

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hazelnut

pale
dogwood

2017 Pantone Color:

HAZELNUT is the key neutral for spring. This shade brings to mind a natural earthiness. Unpretentious and with an inherent warmth, Hazelnut is a transitional color that effortlessly connects the seasons.

2017 Pantone Color:

PALE DOGWOOD is a quiet and peaceful neutral pink whose soft touch infuses a healthy glow for all skin tones.

STYLE TIP: Fashion blogger trick: Add a touch of animal print... but keep it to just one piece, shoes, bag or even a piece of Park Lane jewelry!

Your Park Lane Representative:

BUY 2@ FULL
PRICE

GET 4@ HALF
PRICE

Full Price Items:

BUMBLES EARRINGS #12853:	\$40 (3 PAIR SET!)
WILD CHILD RING #12852:	\$40 (5 RING SET!)

Half Price Items:

*PENELOPE NECKLACE #12973:	\$98	\$49
*KATE WATCH #12982:	\$118	\$59
SERENA BRACELET #11760:	\$66	\$33
VELOCITY RING #12617:	\$40	\$20

\$402 VALUE FOR ONLY \$241

**THIS ON-TREND COLLECTION AVERAGES
LESS THAN \$21 PER ITEM!**

*HOSTS CAN PURCHASE PENELOPE NECKLACE OR KATE WATCH FOR ONLY \$19 AS A "THANK YOU" AWARD! IT'S OUR WAY OF SAYING, "THANK YOU" WHEN YOU HOST A PARK LANE GET-TOGETHER!

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MAKE A STATEMENT



BRECKEN bracelet

Collect all 3 colors



SAMBA ring



NORTHCOAST bracelet



SAMBA earrings

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flame

primrose
yellow

BUY 2@ FULL PRICE | GET 4@ HALF PRICE

Full Price Items:

SAMBA EARRINGS #12649:	\$16
SAMBA RING #12789:	\$28

Half Price Items:

SAMBA NECKLACE #12648:	\$60	\$30
BRECKEN BRACELET #12710:	\$84	\$42
NORTH COAST BRACELET #12966:	\$28	\$14

\$ 216 value for only \$130

This collection averages \$26 per fabulous item!

2017 Pantone Color:

A red-based orange, FLAME, is gregarious and fun loving. Flamboyant and vivacious, this wonderfully theatrical shade adds fiery heat to the 2017 fashion palette.

2017 Pantone Color:

PRIMROSE YELLOW sparkles with heat and vitality. Inviting us into its instant warmth, this joyful yellow shade takes us to a destination marked by enthusiasm, good cheer and sunny days.

STYLE TIP: Great accessories and Park Lane jewelry are what make the difference between an ordinary outfit and an EXTRAORDINARY outfit.

Your Park Lane Representative:

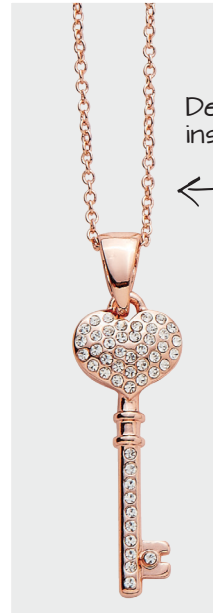
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FEELING ROSY



STEP-UP
earrings



Designer
inspired

SECRET necklace



Dainty
classic
hoop

CLASSIQUE earrings



SERENA bracelet



Great for
layering



STYLISH bracelet



Collect all 3
colors



Great for
layering

STEP-UP necklace



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kale

BUY 2@ FULL PRICE | GET 4@ HALF PRICE

Full Price Items:

STEP-UP EARRINGS #11712:	\$18
CLASSIQUE EARRINGS #12315:	\$32

Half Price Items:

STEP-UP NECKLACE #11711:	\$84	\$42
SECRET NECKLACE #11562:	\$56	\$28
SERENA BRACELET #11760:	\$66	\$33
STYLISH BRACELET #12232:	\$150	\$75

\$ 406 VALUE FOR ONLY \$228
THIS COLLECTION AVERAGES \$38
PER GORGEOUS ITEM!

2017 Pantone Color:

Evocative of the great outdoors and a healthy lifestyle, KALE is another foliage-based green that conjures up our desire to connect to nature, similar to the more vivacious Pantone color, Greenery.

Dress Up the Casual

STYLE TIP: A great way to warm things up is with Rose Gold. Rose Gold tones flatter every complexion.

STYLE TIP: From phones to laptops to jewelry, rose gold is a feminine fashion fav!

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HOST ONLY COLLECTION



MAGICAL necklace



MAGICAL earrings



MANHATTAN ring



HOLLYWOOD bracelet

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Become a Host!

Simply get together in your home, office, local restaurant or even online and receive hundreds of dollars in FREE jewelry!

pink
yarrow

2017 Pantone Color:

Tropical and festive, PINK YARROW is a whimsical, hue that tempts and tantalizes. Bold and attention getting, the lively Pink Yarrow is a captivating and stimulating color that embodies confidence.

Dress Up the Casual

STYLE TIP: Don't save dressy necklaces for dresses... try wearing them with jeans!

Your Park Lane Representative:

Host Specials:

MAGICAL NECKLACE #12946:	RETAIL	\$306	\$102
MAGICAL EARRINGS #12948:	RETAIL	\$72	\$24
MANHATTAN RING #12584:	RETAIL	\$132	\$44
HOLLYWOOD BRACELET #8106:	RETAIL	\$210	\$70

RETAIL \$720 HOST PRICE: \$240

PARK LANE HOSTS RECEIVE A 66% SAVINGS!

Park Lane's Five Star Host Rewards

- *Choose a "Thank You" item for only \$19!
- *Receive \$20 credit for each customer order. With ten or more orders, you'll receive DOUBLE credit - \$40 for each customer order!
- *Choose up to 4 items of your choice for ½ price!
- *Choose up to 4 items from Park Lane's exclusive Host Only Jewelry Collection at the special HOST PRICE!
- *Receive \$200 in EXTRA credit when three guests become hosts within 30 days of your party.

Fun, Fashion, Friends, Family
& FREE JEWELRY!

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