



travel opportunities

Park Lane trips have included
Cabo, St. Thomas, London,
Venice, Greece & Barcelona!!!



success builders

Each month earn catalogs, gift of the month, free jewelry samples, and designer clothing.



six month super start bonus

You have 25 weeks to meet your Super Start diamond ring bonus challenge. Receive "Heart of Park Lane", genuine 14KT gold, sparkling diamond and garnet ring with \$5,000 personal net + non-commissionable sales and FIVE new recruit starts (min. \$1,000 each) within your first six months!



Park Lane's Super Start program rewards new Directors for their achievements EACH month for their first SIX months!

Mercedes Car Program

Park Lane's Mercedes Car Program members can earn \$500 or \$700 EACH MONTH! Provide Park Lane with lease documents for your white Mercedes car and your monthly MCP bonus will be \$700! If you elect not to obtain a Mercedes, you can still receive a monthly cash bonus of \$500 to use at your discretion!

Mercedes Car Program



* annual rewards!
* recognition!

* style & glamour!

* diamonds & gems!

* fun!



GLOSSARY & CLARIFICATIONS

RECRUIT To count as a qualified recruit for their sponsor's promotion, bonus, and/or contest credit, a new recruit must obtain and qualify for a sample kit and have a minimum of \$1,000 net/non-commissionable PV received at Home Office within four commission dates following their start date (the commission date on which their first sales were processed).

START DATE The "start date" of a new recruit is the Wednesday commission closing date on which their first sales are processed. NOTE: Should a recruiter sponsor a director who "starts" prior to their own "start", the recruiter will be assigned the same "start date" as their recruit. Park Lane reserves the right to audit personal and new recruit sales, and to question and/or disallow any family member, relative, friend, etc, recruited specifically to win contests, or earn bonuses and not thought to be in the interest of promoting organizational growth.

SHOW An order must total a minimum of \$200 net sales ("star total") to qualify as a "show". Net sales is the amount of commissionable retail sales excluding tax, shipping/transportation and non-commissionable purchases.

PV* Personal sales volume Retail net sales ("star total").

GV* Group sales volume GV is the retail net sales ("star total") generated by the levels within the manager's down line on which they are entitled to receive override. In some instances, when specifically stated, **non-commissionable** sales credit may be allowed for contest credit. Read each contest for specifications.

MAINTENANCE At least two minimum \$200 personal shows or one personal new recruit start must be processed on the Wednesday commission dates within a month to be eligible to earn overrides and bonuses the following month.

Sales volume and/or qualifying shows are calculated on business received and processed by Home Office on the specified weekly Wednesday commission closing dates within the calendar month.

Shows received with less than 50% down payment and direct orders of less than \$200 received without full payment, will not be processed on the commission closing date received. Commissions will be processed after the correct payment is received. If a director without check-writing privileges submits a check as down payment, they will not have their commission processed until they submit the proper form of payment and/or resolve the NSF balance.

CONTESTS Qualifier(s) must be active, exclusively for Park Lane, and fulfilling the obligations of their positions. Park Lane reserves the right to disallow any prize application if the person presenting the application is inactive or is not performing at the function of his/her level. If it is subsequently determined that a prize recipient was not eligible, then such recipient shall reimburse the company for the value of such prize, plus ten percent to cover the company's expenses.

PROMOTION REQUIREMENTS No one Manager can be more than 50% of the overall goal.

DIRECTOR

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#PARKLANEJEWELRY 9/2013 SUPPLY #2052



compensation plan business opportunity

Let Park Lane
make a difference in your life!



compensation plan

Senior Divisions & Vice-presidents
Earn Up To 50% On Personal Retail Sales!
45% + 5% Bonus = 50%

Every month that you personally sponsor a recruit whose first show sales are processed on a commission closing date in that month, and who goes on to qualify with a minimum \$1,000 net/non-commissionable PV processed within the following four(4) commission dates, you will be entitled to claim a **5% BONUS** on all your personal sales for that same month!

Parent/Recommendation Bonus

A parent manager meeting the weekly minimum personal/group net sales specified below will be paid 2% weekly override on the GV of managers promoted to (or recommended for appointment) to a lateral or higher position. The parent manager may count the total sales of promoted/ recommended managers toward their own promotion.

Fashion Director/Branch Director	\$500 net sales
Region/Area/Division	\$1,000 net sales
Sr. Division/Sales Vice-President	\$2,500 net sales
Company V.P./Executive CO V.P.	\$10,000 net sales

Get Started...

- \$39 Registration fee
- Select kit option (booking line-up required)

For qualification details, contact your up line manager or Home Office

30% COMMISSION FASHION DIRECTOR

30% on PV
 32% on PV (upon reaching \$5,000 PV level)

ADVANCE TO BRANCH:
 Submit a minimum of 4 qualifying shows & sponsor 1 qualifying recruit within the commission dates of a calendar month.

35% COMMISSION BRANCH DIRECTOR

35% on PV

WEEKLY OVERRIDE:

- 5% on \$1.00 - \$399.99
- 6% on \$400.00 - \$799.99
- 7% on \$800.00 - \$1,199.99
- 8% on \$1,200.00 - \$1,999.99
- 10% on sales over \$2,000.00
 (% is paid on sales volume increment)

*"MCP" car bonus eligibility

ADVANCE TO REGION:

Develop 2 BDs & average 4 personal shows plus \$6,000 PV/GV a month for 2 consecutive months or

DOUBLE PROMOTE TO AREA:

Average 5 personal shows a month for two consecutive months plus 5 qualified personal/group recruits.
 (min. 2 personal)

35% COMMISSION REGION MANAGER

35% + bonus on PV
 Weekly PV \$300 = \$25 bonus
 Weekly PV \$600 = \$50 bonus

WEEKLY OVERRIDE:

- 6% on FDs
- 6% on BDs and their GV

WEEKLY GV BONUS (excludes PV)

- \$1,000 GV = \$30 bonus
- \$1,500 GV = \$65 bonus
- \$3,000 GV = \$130 bonus
- \$4,500 GV = \$195 bonus
- \$6,000 GV = \$260 bonus
- \$7,500 GV = \$325 bonus
- \$9,000 GV = \$390 bonus
- \$10,500 GV = \$500 bonus

WEEKLY ACTIVITY BONUS

4 BDs w/\$200 GV = \$25 bonus
 8 BDs w/\$200 GV = \$50 bonus

ADVANCE TO AREA:

Average 5 personal shows per month for 2 consecutive months & 5 qualified personal/group recruits.
 (min. 2 personal) or

DOUBLE PROMOTE TO DIVISION:

Generate \$20,000 PV/GV within 2 months and develop 4 Branch Directors.

40% -50% COMMISSION AREA MANAGER

40% on PV weekly PLUS

10% extra with \$2,500 monthly PV plus 8 active directors with minimum \$200 monthly volume (appearing on monthly commission dates)

WEEKLY OVERRIDE:

- 10% on FDs
- 6% on BDs & their GV
- 3% on Regions & their GV

ANNUAL BONUS

\$100,000 Central Area = \$2,000 Bonus
 \$150,000 Central Area = \$5,000 Bonus

\$250,000 Central Area = \$10,000 Bonus

ADVANCE TO DIVISION:

Generate \$20,000 PV/GV within 2 months and develop 4 BD's or develop three first generation Areas.



Park Lane Profits...Paid weekly
Orders in by WEDNESDAY...Checks out by FRIDAY!

45% COMMISSION DIVISION MANAGER

45% on PV

WEEKLY OVERRIDE:

- 15% on FDs
- 8% on BDs and their GV
- 5% on Regions & their GV
- *3% on 1st gen. Areas & their GV **3% on 2nd & 3rd generation Areas & their GV (see maintenance below)

MONTHLY RECRUITING \$500 BONUS

10 qualified personal/group recruits (excludes area recruits)

MONTHLY SALES \$500 BONUS

\$10,000 GV (includes PV) (excludes Area sales) OR
 \$15,000 GV (includes PV) (includes 1st gen. Areas' sales)

*Weekly maintenance for over ride on 1st generation Areas: \$200 PV or...
 \$1,000 central PV/GV or...
 6 central group/personal shows.

**Weekly maintenance for 2nd & 3rd generation Area override is 12 central group/personal shows.

ADVANCE TO SR. DIVISION:

Generate \$60,000 PV/GV sales within 2 months and develop 8BD's/Managers.

45% -50% COMMISSION SR. DIVISION MANAGER

45% on PV

WEEKLY OVERRIDE:

- 15% on FDs
- 8% on BDs & their GV
- 5% on Regions & their GV
- 3% on Areas & their GV
- 3% on Divisions & their GV

WEEKLY GV BONUS (excludes PV)

- \$2,500 = \$100 bonus
- \$5,000 = \$200 bonus
- \$7,500 = \$300 bonus
- \$10,000 = \$400 bonus
- \$12,500 = \$500 bonus

MONTHLY RECRUITING \$500 BONUS

20 qualified pers./grp. recruits

MONTHLY SALES \$500 BONUS

\$15,000 GV (includes PV)

FREE JEWELRY SAMPLES

\$16,000 net/non-comm. = \$350 new samples FREE

FREE SUPPLIES

5 qualified group recruits = \$50 supply credit

10 qualified group recruits = \$100 supply credit

ADVANCE TO VICE-PRESIDENT:

Generate \$180,000 PV/GV sales within 2 months.

45%-50% COMMISSION SALES VICE PRESIDENT

45% on PV

WEEKLY OVERRIDE:

- 15% on FDs
- 8% on BDs & their GV
- 5% on Regions & their GV
- 3% on Areas & their GV
- 3% on Divisions & their GV
- 3% on Sr. Divs. & their GV

WEEKLY GV BONUS (excludes PV)

- \$5,000 = \$100 bonus
- \$10,000 = \$200 bonus
- \$15,000 = \$300 bonus
- \$20,000 = \$400 bonus
- \$25,000 = \$500 bonus
- \$30,000 = \$600 bonus
- \$35,000 = \$700 bonus
- \$40,000 = \$800 bonus
- \$45,000 = \$900 bonus
- \$50,000 = \$1,000 bonus

WEEKLY ACTIVITY BONUS (min. \$200/director)

- 50 active = \$100 bonus
- 100 active = \$200 bonus
- 200 active = \$300 bonus
- 400 active = \$400 bonus
- 600 active = \$500 bonus

WEEKLY RECRUITING BONUS (min. \$200*start)

- 10 starts = \$100 bonus
- 20 starts = \$200 bonus
- 30 starts = \$300 bonus
- 40 starts = \$400 bonus
- 50 starts = \$500 bonus

MONTHLY RECRUITING \$500 BONUS

30 qualified pers./grp. recruits

MONTHLY SALES BONUS (includes PV)

- \$25,000 = \$500 bonus
- \$50,000 = \$1,000 bonus
- \$100,000 = \$1,500 bonus
- \$200,000 = \$2,000 bonus

FREE JEWELRY SAMPLES

\$20,000 net/non-comm. = \$350 new samples FREE

FREE SUPPLIES

10 qualified grp. recruits = \$50 supply credit

20 qualified grp. recruits = \$100 supply credit

ADVANCE TO COMPANY V.P.

Generate \$400,000 PV/GV sales within 2 months.